

Job Title: Senior Salesforce Developer

OM Soft is seeking an experienced Senior Salesforce Developer to join our Digital Platforms team. This role plays a key part in designing, developing, and delivering scalable Salesforce solutions that support complex business processes and high-quality user experiences. The Salesforce team works across the full Salesforce ecosystem, leveraging custom development, automation, integrations, and platform capabilities to deliver secure, high-performing solutions.

Roles and Responsibilities:

- Design, develop, and implement scalable Salesforce solutions using Apex, Lightning Web Components (LWC), and Visualforce where required.
- Build and maintain custom applications, integrations, and business logic on the Salesforce platform.
- Develop intuitive UI using Visualforce, JavaScript and JQuery technologies
- Collaborating with the Salesforce Administrator to validate business requirements
- Develop Apex (classes and triggers), Visualforce*, to extend Salesforce to support business requirements
- Collaborate with business analysts, administrators, and architects to translate requirements into technical solutions.
- Develop and maintain integrations using REST/SOAP APIs, middleware, and event-driven architectures.
- Implement and support Salesforce automation using Apex, Flow, and platform tools.
- Ensure adherence to Salesforce development best practices, coding standards, and security guidelines.
- Create testing and implementation plans, including user training and documentation.
- Remain current with Salesforce technologies and best practices
- Manage deployments, release cycles, and version control using Salesforce DevOps tools.
- Optimise performance, scalability, and maintainability of Salesforce solutions.
- Conduct code reviews, mentor junior developers, and contribute to technical standards.
- Support testing, debugging, and resolution of production issues.
- Maintain technical documentation and solution designs.
- Work within Agile / Scrum delivery frameworks.

Skills and Experience Required:

- Extensive experience as a Salesforce Developer in a senior or lead role.
- Strong expertise in Apex, Lightning Web Components (LWC), SOQL, and Salesforce security model.
- Experience developing solutions across Sales Cloud, Service Cloud, and Experience Cloud.
- Hands-on experience with Salesforce integrations, APIs, and middleware platforms.
- Familiarity with Salesforce DevOps and CI/CD tools (Copado, Gearset, GitHub, Azure DevOps).
- Strong understanding of Salesforce data modelling, performance optimisation, and governor limits.
- Experience with test-driven development, unit testing, and deployment best practices.
- Knowledge of Salesforce security, compliance, and data protection principles.
- Experience working in Agile / Scrum / SAFe environments.
- Salesforce certifications such as Platform Developer I / II (preferred).
- Excellent analytical, problem-solving, and communication skills.

Education Requirements:

- Bachelor's degree (S/NQF6 or above) in Computer Science, Information Systems, Business Administration, or a related discipline, or equivalent experience.

Other Details:

- **Salary:** Competitive Salary offered.
- **Working Hours:** 37.5 hours per week (Monday to Friday)
- **Location:** Elstree WD6 3SY, Hertfordshire, United Kingdom.